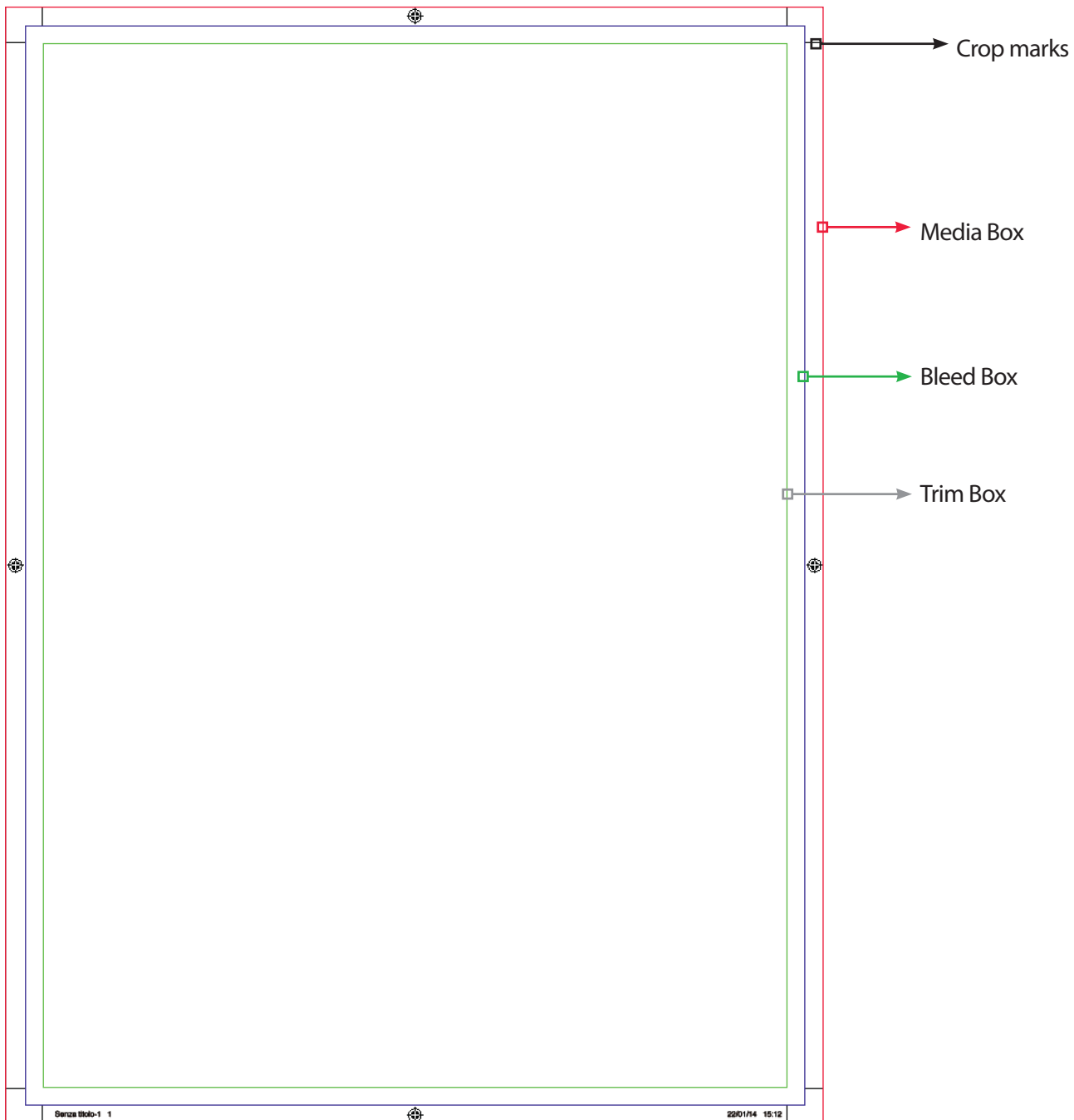


CONDÉ NAST

All materials must comply our technical requirements, the goal is to provide the greatest possible information needed to ensure correct interpretation of the PDF files between its specifications and information listed below.



Computer configuration

Load color preset:

Copy path:

~/Library/Application Support/Adobe/Color/Settings

From Finder, "Go", select "Go to folder..." and enter the copied path, then click.

Copy file GWG2015_CMYK_CC_sRGB_ISOCoatedv2-300.csf, from pre-set folder "Color Settings" to the just opened folder.

Load Color profiles

Copy path:

/Library/Application Support/Adobe/Color/Profiles/Recommended/

From Finder, "Go", select "Go to folder..." and enter the copied path, then click.

Copy files ISOcoated_v2_300_eci.icc and sRGB Color Space Profile.icm, from preset folder "Color Profiles" to the just opened folder.

Load PDF's profiles:

Copy path:

~/Library/Application Support/Adobe/Adobe PDF/Settings

From Finder, "Go", select "Go to folder..." and enter the copied path, then click.

Copy files GWG2015_CMYK_CC_300ppi.joboptions, from pre-set folder "Preset JobOptions" to the just opened folder.

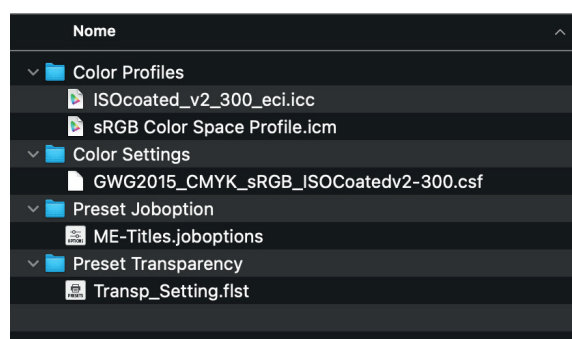
Load Tranparency profiles

Open InDesign -> Edit -> Tranparency conversion preset

Choose "Load" and select "Transp_Setting.flst" from preset folder.

Open Illustrator -> Edit -> Tranparency conversion preset

Choose "Load" and select "Transp_Setting.flst" from preset folder.



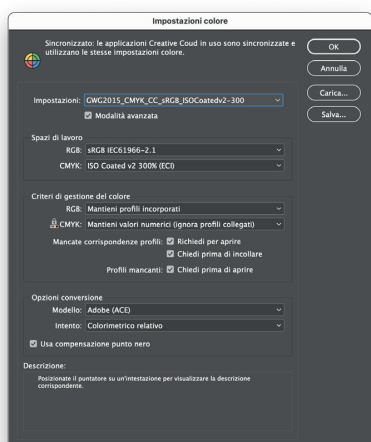
Configure software: Adobe InDesign

Open Adobe InDesign,

From "Modify" menù select "Color Settings..."

Select GWG2015_CMYK_CC_sRGB_ISOCoatedv2-300.csf as setting

Verify other values with screenshot below



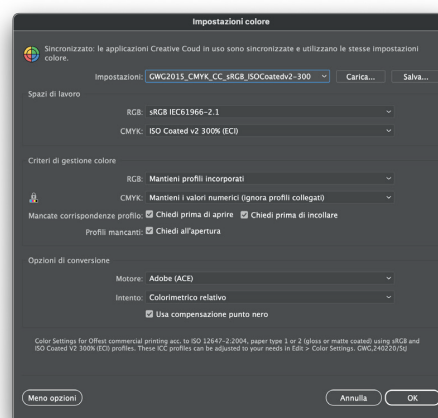
Configure software: Adobe Illustrator

Open Adobe Illustrator

From "Modify" menù select "Color Settings..."

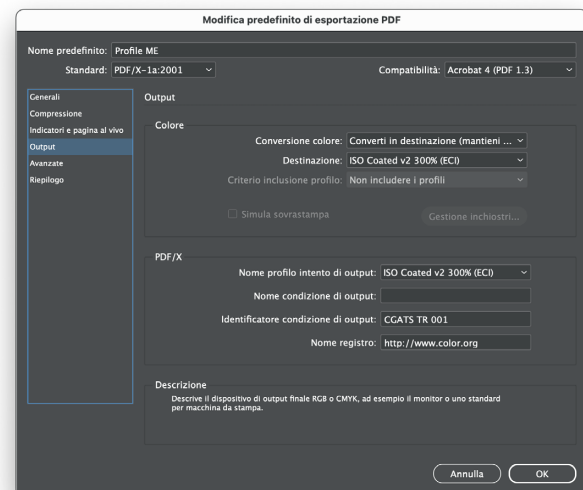
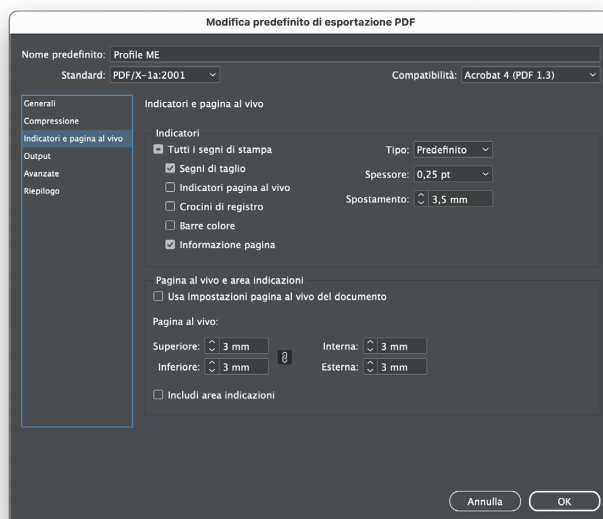
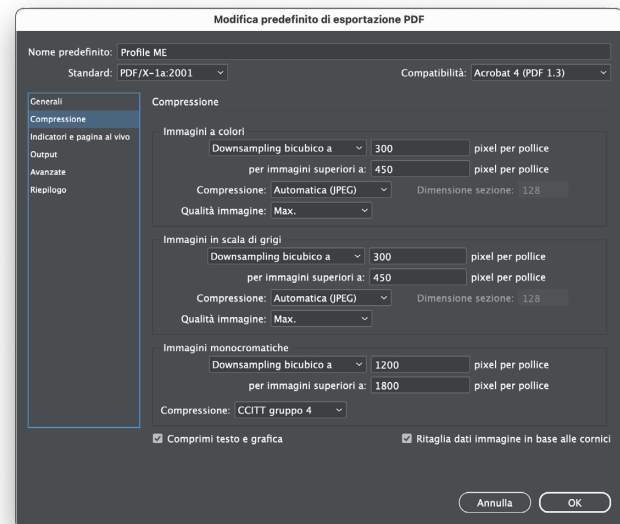
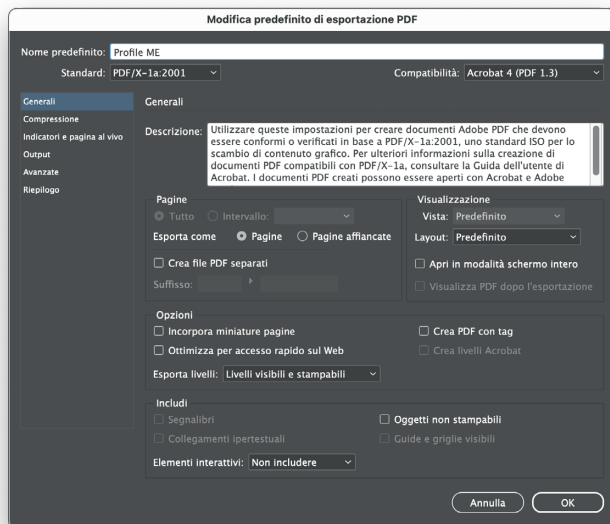
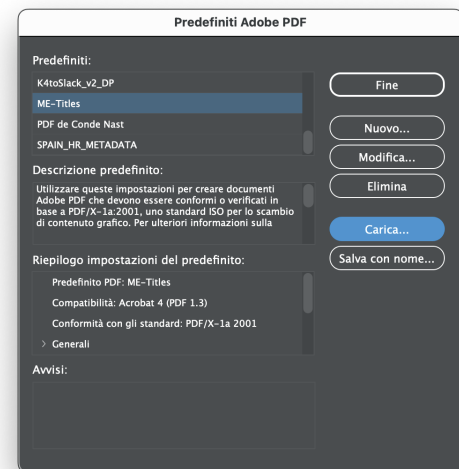
Select GWG2015_CMYK_CC_sRGB_ISOCoatedv2-300.csf as setting

Verify other values with screenshot below

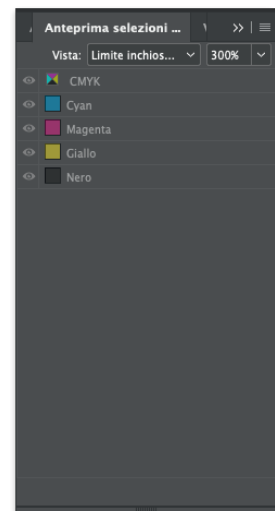
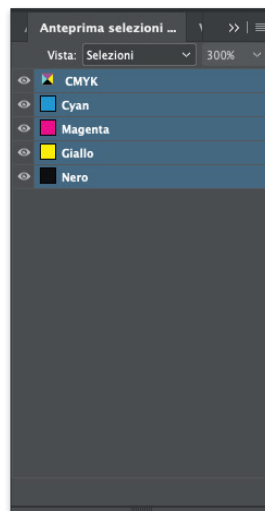
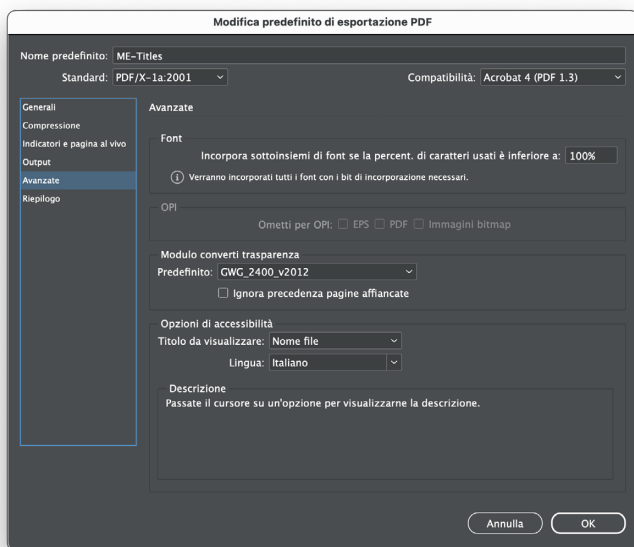


Adobe InDesign

- Using lasts Adobe InDesign versions is possible to create PDFs using Export function.
- Bleed box must be defined to 3mm width.
- In the Layout all color must be CMYK, spot colors will generate an error during preflight.
- To use PDFs joboptions previously loaded, open PDF preset and select ME-Titles



Our Acrobat and Creative Suite custom joboptions are downloadable from [Specle portal](#). We advice not to place graphical objects in 5 mm area from trimbox to avoid unwanted result during trimming and packaging steps.



How to make a perfect InDesign

- Each image on the border must have bleed area.
- Colors created in Adobe InDesign must have Total Ink Coverage (TAC) 300% maximum.
- Before creating PDF, please make a check using Adobe InDesign preflight tool for colors and TAC.
- PDF file must be generated by Adobe InDesign CS6 or newer and contains crop marks.
- PDF file must be composite CMYK without special colors.
- PDF file must contain a single page and should not be protected.
- PDF file must not have embedded ICC profiles.
- All fonts must be in the file "embedded" or "100% embedded"
- The accepted fonts formats are: True Type - OpenType.
- Colour images colorspace must be "CMYK" with a minimum resolution of 300DPI.
- Grayscale image must be "Grayscale" with a minimum resolution of 300DPI
- Bitmap Images must be "Bitmap" with a minimum resolution of 1200DPI in output.
- If there is any Adobe Illustrator file used to create images contained in the PDF, possible transparencies must have raster effects set on CMYK color mode with a resolution of 300dpi.
- PDF file must meet size and have all the Trim Box, Bleed Box (page F.to edged plus plenty of 5mm) and Media Box (page trimmed and 5 mm abundance and printing marks)
- The PDF must contain Output intent set as ISOcoated_v2_300_eci.

*InDesign and Illustrator joboptions are downloadable *from Specle portal*

We advice not to place graphical objects in 5 mm area from trimbox to avoid unwanted result during trimming and packaging steps.

Adobe Illustrator

- Lasts Adobe Illustrator versions allow to create PDF file using "Export" function, in addition to the classical method of printing Postscript files and using Acrobat Distiller

- The document must contain bleed box set to 3 mm.

- The document must contain only CMYK colours, spot colors will generate an error.

- To import the joboption file:
choose "import" from "File/Adobe PDF Settings/Define" and then select the joboption file

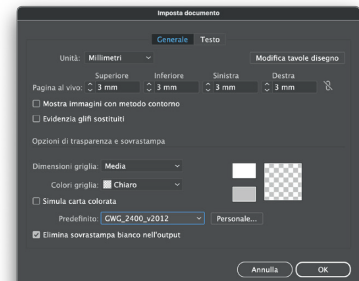
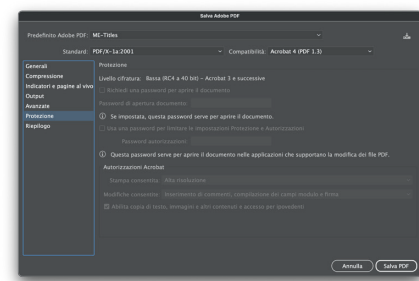
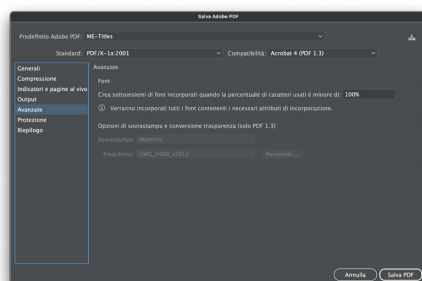
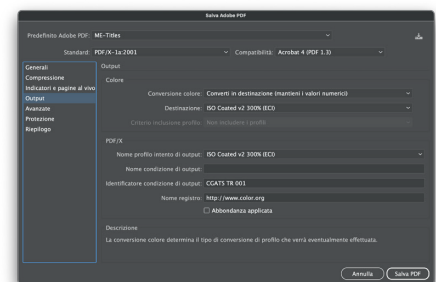
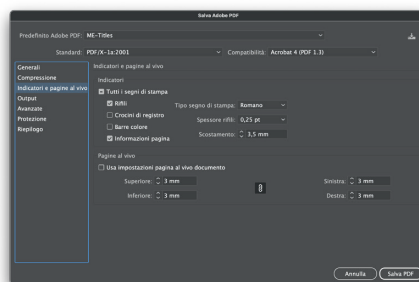
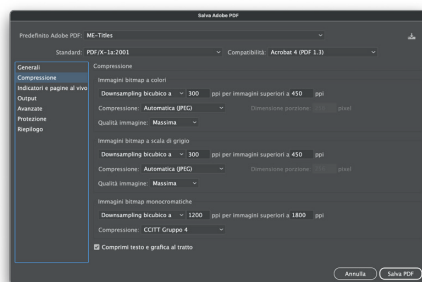
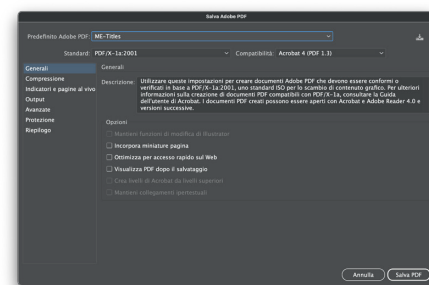
- The document must be set as CYMK

- Raster effects on the documents should be set as CMYK, high resolution, 300 PPI

- All the fonts should be outlined

- Pay attention to white object with overprint property set to "on" (see Attribute palette). A white object with overprint set to "on" WILL NOT be printed.

- The joboption enclosed between squared brackets are Acrobat Distiller standard joboption. Do not use this settings, that do not contain the whole set of Adobe inDesign parameter.



*InDesign and Illustrator joboptions are downloadable *from Specl portal*

We advice not to place graphical objects in 5 mm area from trimbox to avoid unwanted result during trimming and packaging steps.

Adobe Acrobat

Once you have created the PDF file, you can verify some informations through the use of some features in Adobe Acrobat Professional.

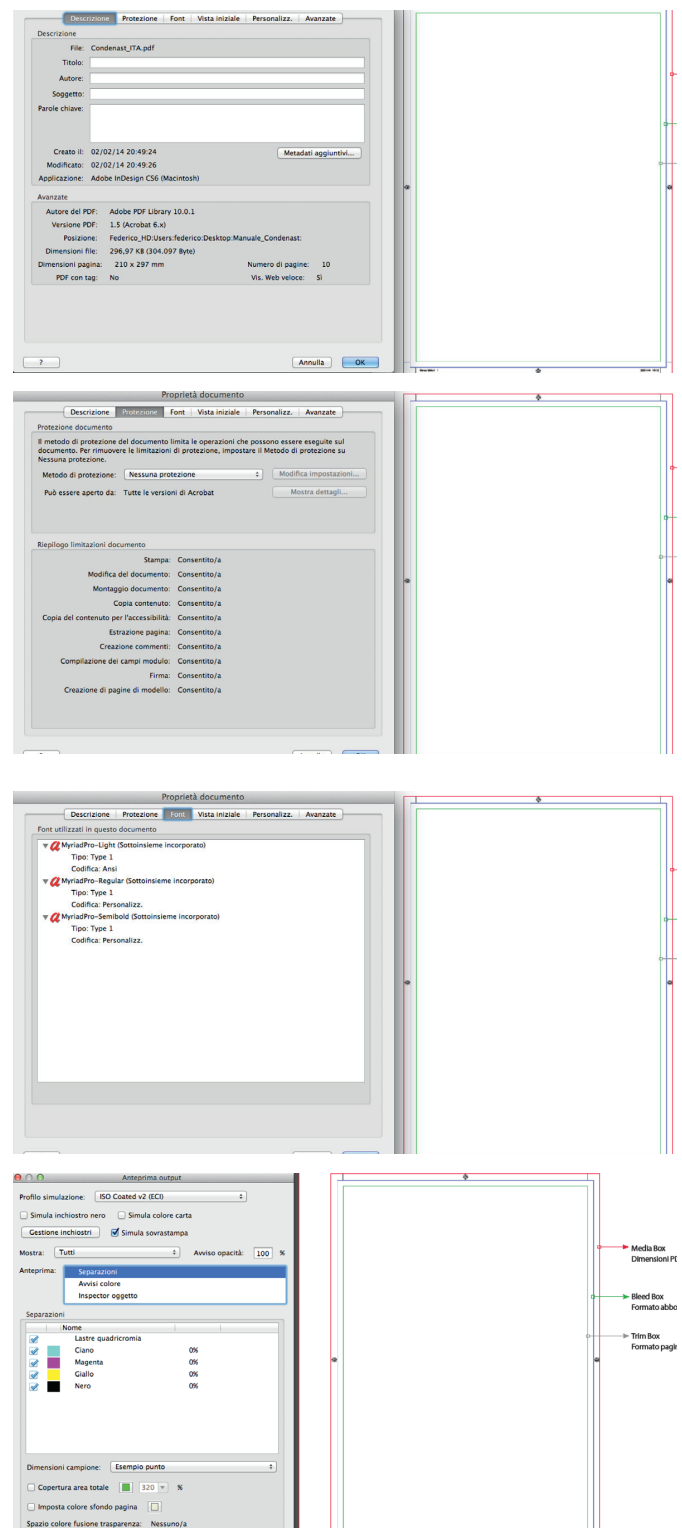
Please remember to always use overprint preview function while viewing PDF file, so you can check if some elements that are displayed on the monitor have overprint information. The result in this case will be an element that will not be printed.

In the document properties you can find information about: PDF version (1.3 -1.4 etc .) .

Protection of the document (as described in the technical specifications document should not contain any protection).

Enclosed fonts (the fonts should always be enclosed as full set or subset).

Another feature that allows you to make a further visual check of the file is to use the output preview that allows to verify the presence of: any special colors (Pantone etc.), RGB images, separation preview of the files for each individual composite CMYK channel.



Our Acrobat and Creative Suite custom joboptions are downloadable from [Specle portal](#).

We advice not to place graphical objects in 5 mm area from trimbox to avoid unwanted result during trimming and packaging steps.

Color profiles and Color Management

Color profile represents and describes a particular color space, using correctly allows you to prepare the material with greater control and visual inspection (soft proof) basing on the principle that the monitor and/or a printer properly calibrated can manage the same ICC profile. For profile proper use and their relative installation, refer to the manual of the software you use and your operating system.

In case of non-use of a provided profile, please refer to the specific profile ISOcoated_v2_300_eci.icc

