

CONDÉ NAST

MIDDLE EAST

AD
ARCHITECTURAL DIGEST.

Condé Nast
Traveller
THE WORLD MADE LOCAL MIDDLE EAST EDITION

GQ
MIDDLE EAST

VOGUE
ARABIA

WIRED

MECHANICAL AND TECHNICAL SPECIFICATIONS
April 2026

adportal.condenast.ae

MECHANICAL INFORMATION

Full page trim	276 x 213
Full page bleed	286 x 223
Full page type	266 x 203
Spread trim	276 x 426
Spread bleed	286 x 436
Spread type	266 x 416

(Dimensions are listed Depth x Width in mm)

NB: Live matter and type safety Allow 5 mm from trim and 10 mm from bleed
NBB: Gutter No type should appear within 7 mm either side of gutter on a Spread

IMPORTANT TECHNICAL INFORMATION PLEASE READ VERY CAREFULLY

DIGITAL FILE FORMAT CREATION

- Files must be **PDF Version 1.6** compliant to the **ISO PDF/X - 4:2010** standard as defined by ISO 15930-7:2010 and have **ISO Coated V2 300% (ECI)** as the defined Output Intent
- PDF files to be supplied as composite **CMYK with no SPOT colors**
- Files must be submitted as single pages
- Files must contain a trim box (set to the trim size of the magazine)
- Pages must be created to include bleed
- Files must contain crop marks. Crop marks must be outside the bleed area. A 5 mm bleed area should be included in the 10mm offset (see Figure 1 overleaf)
- Files must have all fonts fully embedded (no fonts subset)
- Files should not contain any MultipleMaster or Postscript fonts, nor pseudo italics and pseudo bold fonts or copydot scan elements
- Image resolution: all images contained within the PDF must be high resolution *ie* original resolution **300dpi** at 100%. The effective resolution at the size it is scaled to on the page should be 300dpi. Condé Nast Middle East must be notified if the resolution of an image is supplied intentionally lower than 300dpi
- 1-bit image resolution should be at least 1200dpi
- Files must not include any Transfer Curves or Halftone Information
- Files must not have any security or encryption settings applied
- JBIG or JPEG2000 compression must not be used
- Files should not include Javascript or Actions, should not include layers or forms or have any embedded Postscript Fragments
- Annotations should not be set to print

In addition:

Maximum combined colour density (TAC) should not exceed 300%.

Images should be converted to CMYK using the ISOcoated_v2_300_eci.icc profile as the destination profile prior to PDF creation.

PDF's must be created with the correct Destination and Output Intent Profile Name (ISO Coated V2 300% (ECI)).

Before submission to Condé Nast Publications all PDF's should be checked in Acrobat Professional to ensure they have the correct Output Intent (ISO Coated V2 300% (ECI)).

Where 4C BW images are supplied we recommend these are scanned to produce a long range black with correspondingly reduced amounts of cyan, magenta and yellow.

DESIGN CONSIDERATIONS

- **Fine Lettering:** thin lines, box rules, small type matter and detail should be reproduced in one colour only to guarantee registration and clarity. Black lines should be 100% black with no other colours.
- **Reversed Lettering:** reversals should be made using a minimum of colour. Type matter or detail of smaller than 15pt size should be reversed out of one colour only. When reversals are required out of two or more colours, the dominant colour should be used for the shape of the lettering, the lettering in the subordinate colours being made slightly smaller to reduce register problems.
- **Double Gutter Image:** it is the file creator's responsibility to include double gutter image allowance if required. Neither Condé Nast Middle East nor our repro house nor our printer will apply double gutter image.
- **Tints or Special Colour Background:** when a common colour background is required for several pages or parts of a feature, careful consideration should be given to the use of one, or at the most two, colour(s) to enable consistency to be maintained across all areas. Where multiple colours are used a variation may occur due to tracking compromises on press.
- **Rules, Banners and Borders:** fine lines, banners and borders running across a DPS may not align exactly due to folding and binding tolerances ($\pm 3\text{mm}$ in any direction). Text that reads across the spread needs to be at least 7mm clear of the gutter. It is inadvisable to run images across the gutter if the "subject of interest" is in the spine area.
- **Trapping/Choke/Spread:** trapping must not be left undefined - it must be set to either True or False. The printer will apply a minimal trap at RIP stage (composite files only).
- **Overprint/Knockout:** all file creation application settings will be honoured. White text should not be set to overprint. If the solid density is critical an additional tint of 40% cyan, 1% yellow and 1% magenta should be laid behind the black.

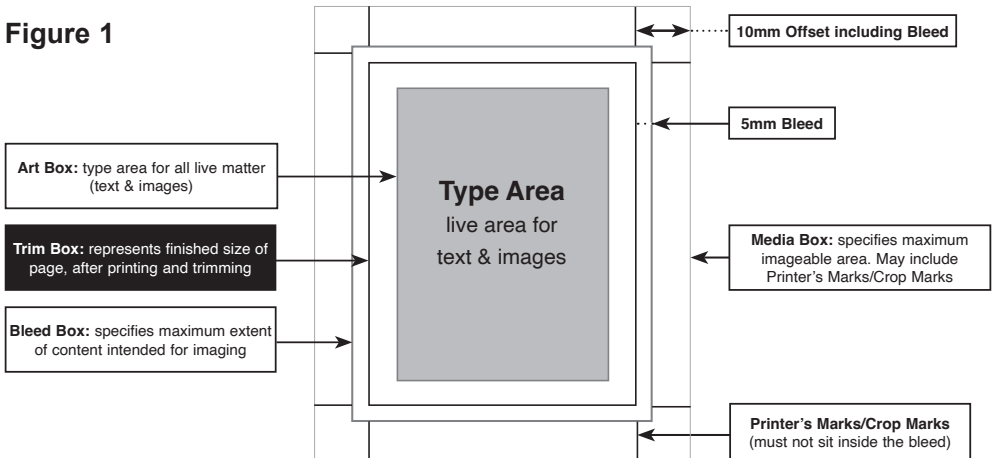
PRE-FLIGHTING/FLIGHTCHECKING

- Files must be **PDF Version 1.6** compliant to the **ISO PDF/X - 4:2010** standard as defined by ISO 15930-7:2010 and have **ISO Coated V2 300% (ECI)** as the defined Output Intent
- All files must be run through a flightchecking application before transmission, to ensure file and colour integrity
- Content of digital files must be verified before transmission and all relevant graphics and fonts must be included
- The file content remains the responsibility of the sender
- The flightchecker must ensure the following:
 - Acrobat DC is required
 - Files must not contain any Transfer Curves, Halftone Information or transparent elements
 - Files should not include Javascript or Actions, should not include layers or forms or have any embedded Postscript Fragments
 - Image resolution 300dpi (min) at 100% and target resolution for PDF. Effective resolution of the image must also be 300dpi. Condé Nast Middle East must be notified if the resolution of an image is supplied intentionally lower than 300dpi
 - 1-bit image resolution should be at least 1200dpi
 - Colour CMYK and all fonts embedded
 - Annotations should not be set to print
 - Files must not include MultipleMaster or Postscript fonts
- The file should be viewed using Adobe Acrobat with the Smooth Line Art setting deselected. This setting can be found within Adobe Acrobat General Preferences > Page Display and must be deselected in order to ensure that there are no lines in the PDF that could show up when the file is printed

DIGITAL FILE TRANSFER METHOD

- Digital files **must** be transmitted via the Condé Nast Middle East ad portal at adportal.condenast.ae
- File names should include Advertiser, Publication and Issue ie CHANEL_TRAVELLER_1026 (Advertiser is Chanel, Publication is Traveller and Issue is October/November 2026)
- Files sent should only contain information relevant to the job

Figure 1



DIGITAL FILE CHECKLIST

Before you submit your file to Condé Nast Middle East please double check the following digital specifications have been adhered to (they represent the most frequently occurring problems we encounter)

- Files must be **PDF Version 1.6** compliant to the **ISO PDF/X - 4:2010** standard as defined by ISO 15930-7:2010 and have **ISO Coated V2 300% (ECI)** as the defined Output Intent
- **A COMPOSITE PDF** file must be supplied (all information held in one layer)
- **A TRIM BOX** (set to the trim size of the magazine)
- 10mm **OFFSET DOCUMENT AREA** around the page must be included (this 10mm must include bleed)
- Crop marks must not encroach into the bleed area and must **NOT** be embedded in the image area (see above diagram)
- The file **MUST** be **CMYK** ie **NO** spot colour, **NO** RGB colour, **NO** CIE Lab colour, **NO** Index colour
- The original resolution and the effective resolution **MUST** be equal or over 300 dpi
- All images and fonts must be **EMBEDDED & SUBSET** in the **PDF**
- **NO** inclusion of **MultipleMaster** or **Postscript Fonts**
- File should **NOT** contain **OPI information** or **ICC embedded profiles**
- Files must **NOT** include any Transfer Curves or Halftone Information
- Advert is the **CORRECT SIZE**
- Condé Nast Middle East will **NOT** accept PDF files that have been created using Page Composer, PDF-IT, PDF-RS and any other pre-ripped file formats